



Interactive and Digital Advertising Technology

www.idat-events.com

About IDAT: Founded in 2011, the IDAT group was created to bring together quality professionals working at interactive and digital advertising agencies, with an emphasis on technology professionals who produce, create, and develop interactive and digital campaigns. While there are other technology networking events in the Los Angeles area that are open to all industries, the monthly IDAT event caters to an exclusive crowd, attracting the top-level professionals in the digital and interactive advertising industry. This select target group includes CTOs, Directors of Technology, Technology Leads, Developers, Producers, Creative Technologists, Designers and many other professionals. Along with quality attendees, IDAT events are free and include complementary open bar, appetizers, and raffle prizes.



See more pictures on [IDAT's Facebook](#)

Attendees work at: 72andSunny, Deutsch, RPA, Team One, Saatchi LA, Ignition, Critical Mass, B-Reel, Blitz, Red Interactive, RAPP, Phenomenon, Ignited, iCrossing, TBWA\Chiat\Day, and many other interactive and digital agencies.

Sponsorship Levels

Raffle Sponsor (\$150-\$250: one to two sponsors)

- Logo/Branding- Logo presence on the IDAT website and Eventbrite page with link to your website
- Acknowledgment- Acknowledgement of your company on event-related e-mail communications, including initial event announcement, reminder e-mails, and follow-up e-mail
- Twitter/Hashtag- Tweets before, during, and after event
- Facebook- Mentions before, during, and after event

** Previous raffle prizes have included Roku 3, Bose Soundlink Speakers, GoPro Cameras, iPads, and Jawbone Jambox Speakers*

Food/Beverage Sponsor (\$500-\$700: one sponsor) **dependent on event location*

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- Facebook- Mentions before, during, and after event
- Company Recognition- Announcement made during the event, thanking you for sponsorship
- Member Spotlights- Member of company may be featured on Member Spotlight section of IDAT website

Co-Presenting Sponsor (\$1,500: one to two sponsors)

- Logo/Branding- Logo presence on the IDAT website and Eventbrite page with link to your website
- Acknowledgment- Acknowledgement of your company on event-related e-mail communications, including initial event announcement, reminder e-mails, and follow-up e-mail
- Twitter/Hashtag- Tweets before, during, and after event
- Facebook- Mentions before, during, and after event
- Additional Marketing- company mentioned in Press Releases, on LinkedIn and by Media Partners
- Access to professional photos and raw video footage from the event
- Company Recognition- Announcement made during the event, thanking you for sponsorship
- Member Spotlights- Member of team may be featured on Member Spotlight section of IDAT website
- Collateral- opportunity to distribute printed materials at event